Having Good Moral Values Through "Never Say Never" Song by Justin Bieber

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ABSTRACT
The lyrics emphasize the importance of determination and having a positive mindset to overcome obstacles. This research paper analyzes the moral values present in the song "Never Say Never" by Justin Bieber. The study aims to explore the moral values conveyed in the song lyrics. This research used a qualitative approach to analyze this song lyric. The data was analyzed by identifying, classifying, and interpreting the moral values. The findings of research found that three main moral values in the song: self-belief (57,14%), positivity (21,42%), and optimism (21,42%). The dominant moral value identified was self-belief, followed by positivity and optimism. These moral values can make students inspiring, provide them positive energy, and enable them to carry out worthwhile activities into education and personal development

Keywords: *Moral Value, Students' Character, Song lyrics.*

INTRODUCTION

Songs are musical compositions with spoken words that serve to express feelings and thoughts all over the world. Because it was made with particular objectives in mind. They are created to entertain the viewers/listeners (Telaumbanua, 2021) and provide/contain knowledge or moral value (Kurniawan, 2021).

People should improve and keep moral values because without it, they will not be respected by other people. People will find it simple to socialize with Since early life, moral principles have been taught and learned (Yusof, et al., 2018). Moral values are people's opinions about what is significant in life, according to Bandura (2014). Although moral value is frequently used, it can be challenging to apply daily.

Moral values are crucial for developing a person's character especially students as young generation. However People today frequently erratically moral principles in their daily lives(Sayer, A., 2011), especially teens who are also students (Yusnita, E. et al., 2023). Each student has different uniqueness (Slavin, R. E., 2013) so in terms of potential it is also very diverse, from this awareness students should be able to see their own profile, that humans have potential that can be achieved easily if accompanied by effort. But in fact there are still many students who cannot believe in their abilities (Abdous, M. H., 2019). Thus, triggering a lack of self-confidence in students (Yaniawati, et al., 2020). Because of this, the students require greater guidance regarding moral principles for living (Sari, N., 2013). In addition, moral principles help students develop their character(Pala, A., 2011) and serve as a source of inspiration and energy so they can make a positive difference in the world and also to inspire students, provide them positive energy, and enable them to carry out worthwhile activities

Justin Bieber's songs are among those that include moral messages. The song "Never Say Never." is the one with a powerful moral message. The song, released in 2010 and features Jaden Smith, is sung by Justin Bieber and acts as the "The Karate Kid" movie's theme song.

The "Moral Value Analysis of Justin Bieber's Album Purpose" study by Peter Manuputty, et al, 2022, is one of several earlier studies that the researcher has found while conducting this one and has been inspired. According to the study's findings, Justin Bieber's album Purpose's song lyrics primarily emphasize devotion and sincerity, while steadfastness has less moral significance.

The second study is carried out by Lutfy Fajar Hudayah (2017) on An Analysis of Indonesian Moral Values found in the song lyrics Forgive Me album by Maher Zain". It found that religiosity, love, affection, loyalty, sincerity, thankfulness, steadfastness, humbleness, peace loving, brotherhood, respecting others, and optimism. The parallels from earlier study are the same as the focus. The distinction is regarding the object of research.

Based on the information above, the researchers want to conduct this study because the researcher believes that Justin Bieber's songs have moral principles hat inspire students to be better. The researchers aim to study moral value analysis titled " Having Good Moral Values though "Never Say Never" song by Justin Bieber.

RESEARCH METHOD

This study employs a qualitative approach. The research technique used to describe a data preparation and collection process. The writer requires data to determine the solution to the challenge discussed in this research. A primary source is something directly relevant to the issue. It is a unique source of information on the subject. Hseih & Shannon (Supratikna, A. 2015) text data can be in the form of electronic or printed records. If it is an oral or electronic recording, it will usually be converted by transcribing it into text or documents. The song lyrics of Justin Bieber's *Never Say Never* from YouTube or a website were used in this study. The researcher uses these lyrics from the website as the primary source. Secondary sources include journals and e-books that are relevant to the song's lyrics.

In this study, the research technique was examined in many steps: To begin, identification implies that the researcher collects information connected to the problem research and further categorizes the data in line with the problem's theme. Second, classification refers to systematically gathering and organizing data so the researcher can view and study the data presentation components. Following that, the researcher interprets the data in light of the context of the topic at hand and draws conclusions and report. The last, write the research results in the form of journals (Gay et al., 2012)

THE RESULT AND DISCUSSION

Moral values is essential to have. According to Sehba (2017), moral values are a set of principles or a collection of ideas or rules that work together to guide actions in a certain way that help us evaluate what is good and what is harmful. Moral values are a collection of essential values that assist us in becoming better people. These values include a variety of factors such as morality, respect for others, helping others, loving others, and so on.The researcher found three types of moral principles in this study.

a. Self-Belief

Bandura in (Kunhertanti, & Santosa, 2018) defines self-belief as a person's confidence in their ability to perform activities and achieve their goals.

Data 1 : *"See I never thought that I Could walk through fire"*

This sentence describes a person's self-belief in his ability that unconsciously has passed through challenging obstacles. These lyrics emphasize the initial feelings of uncertainty and denial that frequently accompany unpleasant events. They are swiftly followed, though, by the uplifting refrain.

Data 2 *: "I never thought that I Could take the burn"*

This sentence describes a person's confidence in his abilities, even if he gets many trials that befall him. This underlines the significance of fighting obstacles front on, refusing to give up, and overcoming hardship with courage.

Data 3 : "*Gonna give everything I have It's my destiny*"

This sentence explains about One's self-confidence in his ability to face challenges and achieve goals.

Data 4 : "*Whenever you knock me down, I will not stay on the ground*"

This sentence describes a person's confidence in his abilities, even if he gets many trials that befall him.

Data 5 : *"I'm strong enough to climb The highest tower"*

This sentence explains confidence that he believes he can be strong through the challenges he faces, even though it's tough.

Data 6 : "*And I'm fast enough to run Across the sea*"

This sentence explains confidence in his abilities and enthusiasm to be able to run fast to pursue his goals.

Data 7 *: "Now he's bigger than me, Taller than me. And he's older than me. And stronger than me. And his arm's a little bit longer than me .But he ain't on a Justin Bieber song with me"*

This sentence explains about confidence not to be inferior to see and compare enemies or obstacles bigger than themselves, you can too when you believe you can.

Data 8 : *"I used to be afraid of the dark but now it's all that I want"*

This sentence explains that he used to fear the dark or the unknown, but now that's what he wants. That is, he has managed to overcome his fear and achieve something that was previously unimaginable.

b.   Positivity

Positivity is a mental attitude that entails adopting constructive thoughts, words, and images for mental development (Alhempi, R. R., Salamah, I., & Lastriani, E., 2021).

Data 1: "I never had the strength To take it higher, Until I reached the point Of no return"

This sentence describes the positive mental attitude that involves thoughts, words, and images that build for the development of thoughts of confidence that they can achieve something they did not think they could achieve before.

Data 2: "*I will never say never, I will fight, I will fight 'til forever To make it right*"

This sentence describes a positive mental attitude that builds for the development of thinking the belief that students can achieve something in their thought that they could not achieve before. These words emphasize the significance of resilience and the desire to persevere in the face of adversity. The song emphasizes the idea that failure is not permanent and that every setback is an opportunity to start over.

Data 3 : "*Pick it up, pick it up*"

This sentence explains about positivity mental attitude that teaches you to get up again if you fall must remain strong in the face of all obstacles.

c. Optimism

Optimism is an expectation that exists in individuals that something will go in the direction of good. The feeling of optimism reads the individual on the desired goal: to believe in himself and his abilities (Bortolotti, 2018).

Data 1 : *"Never say Never"*

This line urges students to persevere in the face of adversity and to never give up on their aspirations. It instills hope that even the seemingly impossible can be accomplished with unflinching perseverance. This lesson is significant for young people who may be facing various challenges in their lives. It serves as a reminder that obstacles may emerge, but everything is achievable with perseverance and an optimistic attitude.

Data 2: *"And there's just no turning back when your heart's under attack"*.

This sentence explains the optimism that individuals have that something will lead to goodness. They must believe in themselves and their abilities when facing challenges, don't give up first. The song instills the message that keeping an optimistic attitude will help you overcome obstacles. It encourages listeners to think about the potential rather than the hurdles they may face. These phrases emphasize the importance of sticking together and providing unflinching support in times of difficulty.

Data 3: "*And never say never*"

This statement teaches principles that are relevant to people of all ages. It reminds us that with persistence, confidence, and the help of others, we can conquer any obstacle and achieve our goals. Moral values are essential components of a person's personality. They are personality traits that guide people in making judgments and making assessments based on their own sense of what is good and wrong, based on collective and individual experiences.
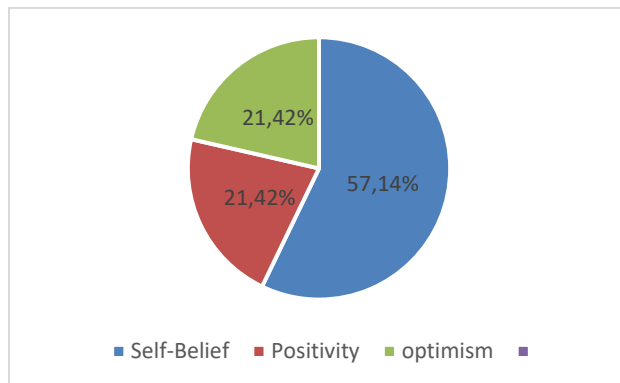
Morals in line with societal laws, or relating the law or conventions of habits that limit behavior, are referred to as morals. This study sought to identify three moral values. They

are confidence in oneself, positivity, and optimism. This study ought to discover moral value in Justin Bieber's song Never Say Never.

Table 1. Percentage of Moral Value in Justin Bieber's song" Never Say Never".

No.	Kinds of Maral Values	Number of result	Persentage
1	Self-Belief	8	57,14%
2	Positivity	3	21,42%
3	Optimism	3	21,42%
	Total	**14 Data**	**100%**

Diagram 1. Percentage of Moral Value in Justin Bieber's song" Never Say Never".

According to the table of results and explanations, the most potent moral value in Justin Bieber's song Never Say Never is Self-Belief. Songs with a lot of moral values in the lyrics Self-Belief (8), Positivity (3) and Optimism (3). The benefits of being a person have a Self-Belief is that with Self-Belief, students don't need to compare themselves with other people. In addition, it can train us to be more grateful people. Someone who has self-confidence will make someone more resistant to the pressures or problems that are being experienced. And the benefits of being a positive person include overcoming stressful situations, disregarding negative ideas, shifting pessimistic thoughts to optimistic thoughts, reducing anxiety, and lessening stress. The students can be better govern our lives if we have a good attitude. And someone with a positive attitude may simply get back up and repair

their faults. An optimistic attitude makes students focus on achieving ourselves in the present and the future, not getting stuck on past mistakes. With their motivational and empowering tone, the song's lyrics can inspire and uplift listeners, encouraging them to face adversity with resilience and a positive mindset. By promoting the values of self-belief, positivity and optimism, the song reinforces the idea that hard work and determination can lead to success.

CONCLUSION

Song is one of the mediums utilized to communicate with others. A song's performer or writer may use it to share a message with the entire world, describe a person or an event, or even simply share their personal experiences. The results of this research are that Self-Belief is the highest (57,14%) , then followed by Positivity and Optimism (21,42%). After knowing kinds of moral values such as Self-Belief, Positivity and Optimism, the students will implement them in daily life, increasing English vocabulary and having good character. For the future, another researcher can analyze social moral, figurative language, and implicit meaning.

Acknowledgments

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